THE FINALS

SYDNEY SWANS

PROUDLY SYDNEY

I'D LIKE TO SEE THAT

SYDNEY SWANS

PROUDLY

SYDNEY
CAPTAIN’S MESSAGE
At 0-6, they said it wasn’t possible. No side has ever come back from that far behind to play finals. Some said it couldn’t be done. But we’re the Sydney Swans – and we never give up.
It’s been a tightly contested season so far with some epic games and the emergence of exciting young talent. Despite the ups and downs, we never lost faith. We knew we’d get back to playing our hard, strong brand of footy.

To make it to the finals this year is a great achievement. But we can’t afford to stop now – we’re hungry for the ultimate success.

With the red and white faithful right behind us we’re as determined as ever to continue the fight. Together we can achieve what everyone said was impossible. Let’s defy the odds...

Go Swans!
Josh Kennedy
Captain, Sydney Swans

YOUR GUIDE TO BUYING TICKETS
As an Sydney Swans member, you have exclusive access to buy tickets before the general public. This priority period for week 1 matches will be from 9am-1pm Tuesday August 29 [venue local time].

For weeks 2 & 3, the priority period will be from 9am-1pm [venue local time] the Monday before each Sydney Swans match.

Match details for each week will be announced at the completion of the previous week’s games. All up-to-date finals ticketing information and links to buy tickets for all matches will be available at afl.com.au/finals.
PURCHASE TICKETS

DOMAIN STADIUM, OR SPOTLESS STADIUM

ticketmaster® 1300 136 122 | ticketmaster.com.au/aflfinals

**PAYMENT INFORMATION**
- Payment for all finals is strictly cash, EFTPOS or credit card.
- For some matches, you will have the opportunity to buy additional tickets for friends*. A transaction limit per venue applies when purchasing tickets.
- You will need all member barcode numbers when purchasing tickets.
- All finals tickets are sold subject to availability.
- During the member priority period, you must purchase the ticket equal to your membership type. Eg Adult membership = Adult ticket.

*Please note: additional tickets will not be available to any match played at Domain Stadium. For all other matches, the quantity of tickets will be subject to the teams and venues. Please refer to your weekly member emails or afl.com.au/finals for updates. Note: Please be advised that bookings may attract additional ticket agent transaction fees. All information is correct at the time of printing but is subject to change without notice.

**STEP 1**
Go to ticketmaster.com.au/aflfinals and locate the game you wish to attend. Click on Find Tickets.

**STEP 2**
Find the Club member listing for the final you wish to attend and select Find Tickets.

**STEP 3**
Enter the 12-digit barcode on your 2017 Sydney Swans membership card(s) in the free text box and click on Check Barcode.

**STEP 4**
Select the General Public seating area and click Continue.

**STEP 5**
Select the amount of additional tickets you’d like to purchase*. Choose your seating category and click Continue. Tickets sell fast for AFL Finals so it is recommended you choose the Best Available option.

**STEP 6**
Select your desired Delivery Method and click the Continue button. Check your order on the Review page and click Continue.

**STEP 7**
Create or log in to your Ticketmaster account. Follow the remaining steps to complete the transaction.

**PURCHASE TICKETS**

MCG, ADELAIDE OVAL, OR THE SCG

ticketek® 132 849 | ticketek.com.au

**STEP 1**
Go to ticketek.com.au. You will need a Ticketek account to complete the transaction online. Click Sign In in the top left corner to enter your login details. If you don’t have an account, click on Join Now to sign up before you get started.

**STEP 2**
Click on 2017 Toyota AFL Finals Series and locate the game you wish to attend.

**STEP 3**
Go to the Tickets & Event Info box and under the Date, drop down to select the Club member option.

**STEP 4**
Enter the 12-digit barcode on your 2017 membership card[s] in the text box under Barcodes. For multiple barcodes, enter on separate lines.

**STEP 5**
Select the Sydney Swans seating area and price category of the tickets you wish to purchase.

**STEP 6**
Select your ticket category and number of tickets per member type. Repeat this process for each member barcode that you entered.

**STEP 7**
To purchase additional tickets, select the desired amount from the quantity drop-down list next to the desired Price Type[s].

**STEP 8**
Select your desired Delivery Option and click the Continue button. Follow the remaining steps to complete your transaction.
DON’T MISS A MOMENT

AFL TRAVEL POWERED BY VIRGIN AUSTRALIA

Get on board AFL Travel and get behind Sydney Swans this finals series. AFL Travel is the AFL’s official travel destination and has ticket, accommodation and Virgin Australia flight packages for all Toyota AFL Finals Series matches played anywhere in Australia. To receive information on packages as soon as they’re released register today at www.afltravel.com.au/finals

2017 TOYOTA AFL GRAND FINAL PACKAGES

Avoid missing out on that ‘One Day to Remember’ and book your AFL Grand Final Package today!

The AFL Event Office has a range of flexible ticket options available that combine fantastic pre and post-match events with your very own reserved seat at the 2017 Toyota AFL Grand Final.

Guarantee your place today at www.afl.com.au/eventoffice

AFL Authorised On-Seller OSAFL17/20.

2017 TOYOTA AFL GRAND FINAL TICKETS

If Sydney Swans secure a place in a Preliminary Final, eligible members will be required to register their intent to purchase a 2017 Toyota AFL Grand Final ticket should the team qualify*. Eligible members can register online at ticketek.com.au or by calling 1300 796 939 on the following dates (times will vary):

Winner Qualifying Final 1
Wednesday, September 13

Winner Qualifying Final 2
Thursday, September 14

Winner Semi-Final 1
Wednesday, September 20

Winner Semi-Final 2
Thursday, September 21

Detailed information regarding Grand Final Ballot registrations will be communicated to eligible members separately.

* Registering for a Grand Final ticket does not necessarily guarantee purchase; please refer to terms and conditions in the Grand Final registration communication.

GEAR UP FOR THE FINALS!

Members receive a 10% discount on all Sydney Swans merchandise purchased online at shop.sydneyswans.com.au, at the Stadium Store in Moore Park and our Melbourne office at Lakeside Stadium, Albert Park.

AUSTRALIA, LET’S KEEP TALKING

Your comments, questions, and ideas help us improve and deliver a better service to Australians everywhere. Share your feedback, get the latest information and tips and help shape the future of Australia Post.

Visit community.auspost.com.au
GOT A QUESTION?
We’ve got answers! Sydney Swans Member Services are available to help you make the most of your membership benefits this Finals Series. If you’ve got a question,

\[ \begin{align*}
\text{p} & \quad 1300 \ 663 \ 819 \\
\text{e} & \quad \text{swansmembership@sydneyswans.com.au} \\
\text{t} & \quad \text{@SwansSupport} \\
\text{w} & \quad \text{sydneyswans.com.au}
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WANT TO KEEP UP TO DATE WITH ALL THE LATEST NEWS AND TICKETING INFORMATION?

Well it’s easy. Simply SMS your email address to Sydney Swans on 0407 938 439.